



MEDIA RELEASE

Friday 21 June 2019

Batman Glides into Surfers Paradise

To mark the 80th anniversary of Batman, DC is celebrating all year long with live events, fan celebrations, exclusive products and more across the globe. At Warner Bros. Movie World, Batman watched over Surfers Paradise on Friday ahead of the launch of the DC Super Heroes and Super-Villains event at Warner Bros. Movie World.

The Caped Crusader made his trademark entrance by gliding into Cavill Mall from the roof of the Novotel before joining Robin in the Batmobile as the dynamic duo patrolled the streets for the morning.

Village Roadshow Theme Parks Chief Operating Officer, Bikash Randhawa said Movie World is proud to take part in the global celebrations with Batman being a key figure of the Gold Coast theme park.

“As a proud supporter of Batman and DC we are excited to take part in the year-long global celebrations,” he said.

“For 80 years, the Dark Knight has stood as a symbol of determination, bravery and justice to generations of fans. Since appearing in the pages of DETECTIVE COMICS #27 on March 30, 1939, Batman continues to leave his mark in every form of entertainment imaginable.

“In what was a must-see event for Surfers Paradise, Batman celebrated the anniversary in style as he performed one of his most iconic stunts with the picturesque beach and skyline in the background as he glided 36 floors down from the roof of the Novotel.

“Movie World will also be celebrating Batman’s 80th Anniversary during the annual DC Super Heroes and Super-Villains event at the park with the new Light Show Parade paying homage to the caped crusader featuring a display of some of the most memorable Batmobiles through time.”

From 29 June – 13 July, the DC Super Heroes and Super-Villains event returns to Movie World with new character appearances and the all new light-show parade at the special time of 5.30pm followed by The Joker Funhouse Party from 6pm – 8pm.

Link to images/vision - <https://spaces.hightail.com/receive/xQXwadT2jp>

About Warner Bros. Consumer Products

Warner Bros. Consumer Products (WBCP), a Warner Bros. Entertainment Company, extends the Studio’s powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, J.K. Rowling’s Wizarding World, Looney Tunes and Hanna-Barbera. The division’s successful global themed entertainment business includes groundbreaking experiences such as The Wizarding World of Harry Potter and Warner Bros. World Abu Dhabi. With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.

About DC

DC, home to iconic brands DC (Superman, Batman, Green Lantern, Wonder Woman, the Flash), DC Vertigo (Sandman, Fables) and MAD, is the creative division charged with strategically integrating across Warner Bros. and WarnerMedia. DC works in concert with many key Warner Bros. divisions to unleash its stories and characters across all media, including but not limited to film, television, consumer products, home entertainment, and interactive games. Publishing thousands of comic books, graphic novels and magazines each year, DC is one of the largest English-language publishers of comics in the world.

BATMAN and all related characters and elements © & ™ DC Comics. (s19)

of comic books, graphic novels and magazines each year, DC is one of the largest English-language publishers of comics in the world.

****ENDS****

Media Contact: Mitchell Olivey | P 0403 279 973 | E mitchell_olivey@vrtp.com.au