



MEDIA RELEASE

Thursday 8 March

Village Roadshow Plans to Expedite Expansion Plans for Topgolf Australia

After confirming the first Australian Topgolf® venue to launch adjacent to Warner Bros. Movie World on the Gold Coast, Village Roadshow has today announced it will be expediting its expansion plans across Australia and APAC.

Through the premium experience of play, food and music, Topgolf is inspiring people of all ages and skill levels- even non-golfers- to come together for playful competition. Guests can enjoy point-scoring golf games using microchipped balls that instantly score themselves, showing players the accuracy and distance of their shots on a TV screen in their hitting bay. The venues also feature an outstanding chef-driven menu, top shelf drinks, big screen TVs and music in climate-controlled hitting bays for all-seasons comfort. Year-round programming includes events for kids and families, social leagues, golf tournaments, golf instruction and more.

Founded in 2000, Topgolf has enjoyed enormous success in both the United States and the United Kingdom. The business has already established 37 locations in the United States and three in the United Kingdom, with additional venues under development across Canada, Mexico and in the United Arab Emirates.

Now, Village Entertainment is providing an unmissable opportunity to existing businesses, developers, or private land owners to submit locations for the newest Topgolf site.

Already receiving a number of enquiries to date, Village Entertainment CEO Kirk Edwards confirmed that a number of location submissions had been encouraging.

"We plan to open eight venues across Australia and key APAC territories, and have been delighted to hear from multiple operators of both new and existing developments across Australia.

"Enquiries to date have ranged from existing driving ranges to major shopping centres to completely new and untouched locations." Mr. Edwards said.

Topgolf Gold Coast was the first joint venture for the brand, outside of the US and UK. Boasting 15 acres three levels. -

"We're certainly looking for something similar in other areas of the country. As a nation of sports entertainment enthusiasts, we're looking forward to bringing the popular experience to more Australians." Mr Edwards said.

Topgolf is truly everyone's game, with 40 venues entertaining more than 13 million guests annually, original content shows, next-gen simulator lounges through Topgolf Swing Suite, the global Topgolf Tour competition, pop-up social experiences like Topgolf Crush, Toptracer technology as seen on TV, and the world's largest digital golf audience.

Top Golf in Australia through Village Entertainment has appointed Colliers International to work with them to source and secure suitable sites throughout Australia with an initial focus on Melbourne, Sydney and Brisbane.

For more information, including how to submit a location for consideration, contact Kevin Courtney, National Director - Tenant Advisory, Colliers International on +61411170256 or kevin.courtney@colliers.com

Topgolf is a partner of Village Roadshow Limited, concept licensed exclusively in Australia. For more information, visit www.topgolf.com.

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