

MEDIA RELEASE**Tuesday 7 August****Village Cinemas Introduces \$15 Tickets – All Day, Every Day**

Village Cinemas has today launched a super savings initiative for **Vrewards** members.

From Thursday 9 August, **Vrewards** members will have access to \$15 standard tickets, which is up to a \$7 saving per ticket - all day, every day. The super savings also extend beyond standard tickets, with up to a \$10 saving per ticket in Gold Class Monday to Friday before 5pm.

Village Cinemas encourages movie-goers to sign up to the free membership program to make the most of the valuable member benefits.

Loyal **Vrewards** member, Tiffany Loverso, said the change in price will mean more movie dates with her partner.

"Having this saving on movie tickets all day and every day will really be the difference on whether we stay in or whether we go out to watch a movie. We love going to the movies and this will give us an excuse to go more often. **Vrewards** is honestly my favourite rewards program," Tiffany said.

For every \$1 spent, **Vrewards** members earn 10 points to be used towards tickets, candy bar items and Gold Class packages. Rewards start at just 500 points, which can be redeemed for free popcorn.

For more information, or to sign up to become a **Vrewards** member, visit:
<https://villagecinemas.com.au/vrewards>

- ends -

All media enquires:

Nicole D'Amico | AMPR | nicole@ampr.com.au | 0431 169 669
Dale Peucker | AMPR | dale@ampr.com.au | 0434 414 227