



MEDIA RELEASE

Wednesday 4th July 2018

DC Super Heroes and Super-Villains take over Warner Bros. Movie World

OXENFORD, QUEENSLAND, AUSTRALIA –The Super Heroes and Super-Villains of the DC Universe have taken over Warner Bros. Movie World these school holidays with the park transforming into the ultimate battleground.

From 1– 15 July, guests at Movie World will become part of the action as they witness their favourite DC Super Heroes such as Superman, Batman and Wonder Woman take on their fiercest foes culminating in the all new Parade of Heroes Light Show at 5.30pm nightly.

Warner Bros. Movie World Executive General Manager, Greg Yong said the DC Super Heroes and Super-Villains event offers a range of unique and interactive experiences for the whole family.

“There has always been a focus on DC Super Heroes at Warner Bros. Movie World but at this event we are showcasing some of the fan-favourite Super-Villains from the DC Universe,” he said.

“For a limited time only, Movie World is playing home to some of the most iconic Super-Villains in the DC Universe including The Riddler, The Penguin, Scarecrow and The Joker.

“At the centre-piece of the DC Super Heroes and Super-Villains event is the Parade of Heroes Light Show with all of the DC Super Heroes and Super-Villains coming together for one final meeting with an epic display of lights and music.

“Guests also have the chance to spend more time in the park with the Parade of Heroes Light Show starting at 5.30pm with the park closing at 6pm.”

The best way to experience the DC Super Heroes and Super-Villains is with a Village Roadshow Theme Parks One Pass which provides unlimited entry to Warner Bros. Movie World, Sea World, Wet’n’Wild Gold Coast and Paradise Country for 12-months. For more information visit movieworld.com.au or call 13 33 86.

Link to vision and images - <https://spaces.hightail.com/receive/WXBwZPSNpK>

About Warner Bros. Consumer Products

Warner Bros. Consumer Products (WBCP), a Warner Bros. Entertainment Company, extends the Studio’s powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, Looney Tunes and Hanna-Barbera. The division’s successful global themed entertainment business includes groundbreaking experiences such as The Wizarding World of Harry Potter and Warner Bros. World Abu Dhabi (opening July 25 2018). With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.

About DC Entertainment

DC Entertainment, home to iconic brands DC (Superman, Batman, Green Lantern, Wonder Woman, The Flash, etc), Vertigo (Sandman, Fables, etc) and MAD, is the creative division charged with strategically integrating its content across Warner Bros. and Warner Media. DC Entertainment works in concert with many key Warner Bros. divisions to unleash its stories and characters across all media, including but not limited to film, television, consumer products, home entertainment and interactive games. Publishing thousands of comic books, graphic novels and magazines each year, DC Entertainment is one of the largest English-language publishers of comics in the world. Batman, Superman, Wonder Woman and all related characters and elements are trademarks of and © DC Comics. (s18)

****ENDS****

Media Contact: Mitchell Olivey | P 0403 279 973 | E mitchell_olivey@vrtp.com.au