

MEDIA RELEASE

Thursday 14 June 2018

Australia's First Topgolf Venue will open tomorrow on the Gold Coast!

Global sports entertainment leader, Topgolf will open its first Australian venue on the Gold Coast tomorrow and it is set to revolutionise entertainment in the city.

Topgolf Gold Coast offers a new, year-round entertainment destination where guests, through the premium experience of play, food and music, can come together.

Topgolf Australia CEO, Kirk Edwards said he is proud to open Australia's first Topgolf right here on the Gold Coast.

"This is an exciting time for everyone involved with our team now focused on creating great times for all guests and we cannot wait to welcome the local community for an unforgettable experience," he said.

"At Topgolf, guests are assigned a private hitting bay where they can choose from seven games and score points by hitting microchipped balls into targets, all while enjoying food items from an outstanding chef-driven menu, top-shelf drinks, big screen TVs and music.

"While the concept is hugely appealing to golfers, the majority of our guests will be non-golfers who enjoy the social and interactive ambience and we can't wait to welcome them to the venue.

"Projects such as Topgolf showcase our continued support and dedication to the tourism industry on the Gold Coast."

Topgolf International President, Troy Warfield said, "we are so excited to open our first Australian venue and we are looking forward to bringing Topgolf's all-seasons entertainment experiences for the local communities to enjoy."

The three-level venue is fitted with 90 climate-controlled hitting bays that can host up to six players at one time as well as 2,690 square feet of private event space for corporate and social gatherings.

Topgolf Gold Coast will employ approximately 400 people with positions such as food and beverage, operations, golf services and many more.

Topgolf Gold Coast is located adjacent to Warner Bros. Movie World. For more information about Topgolf please visit topgolf.com.au

Link to vision - <https://spaces.hightail.com/receive/06hl7HVV3c>

About Topgolf

What started with twin brothers developing a technology to make golf scoring fun, has turned into a global brand focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. With 33 venues entertaining more than 10.5 million Guests annually, original content shows, next-gen simulator lounges, competitive tours, pop-up social experiences and the world's largest digital golf audience, Topgolf is truly everyone's game. To learn more and view exclusive digital content, follow @Topgolf or visit www.topgolf.com.

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