



MEDIA RELEASE

For Immediate Release

**THE ADVENTURE CONTINUES WITH
POKEMON THE MOVIE: THE POWER OF US
SCREENING AT VILLAGE CINEMAS**

Village Cinemas is proud to partner with Fathom Events and The Pokémon Company International to invite Pokémon fans to experience the highly anticipated '**Pokémon the Movie: The Power of Us**' on the BIG SCREEN from November 25 for a limited time!

Based on the globally popular Pokémon brand, "Pokémon the Movie: The Power of Us" tells a new story of Ash and Pikachu as they team up with diverse characters to face unique challenges and thrilling Pokémon battles in this heartwarming film that illustrates the value of teamwork.

"We are thrilled to work with The Pokémon Company International to bring another exciting and new Pokémon adventure to cinemas nationwide this fall," said Fathom Events CEO Ray Nutt. "These cinematic events provide an opportunity for fans to catch up with their favorite characters, and for a whole new audience of moviegoers to discover Pokémon."

Mark Jakowenko Village Cinemas Alternate Content Manager said "We absolutely love our partnership with Fathom Events in the USA and the fabulous content they provide to us, we're thrilled to include a global icon like Pokémon to our upcoming schedule and given the recent outbreak of Pokémon fever in Australia we are excited to bring the latest Pokémon instalment to the Big Screen with our JV Partner Event Cinemas across Australia".

The first official teaser trailer for "Pokémon the Movie: The Power of Us" can be viewed here: <https://www.youtube.com/watch?v=4NdX8ETPKzQ>.

Secure tickets now at the box office or at villagecinemas.com.au

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**About Village Entertainment:**

Village Entertainment has been providing quality entertainment for Australian families since establishing one of the country's first drive-in cinemas in 1954.

Over the years developing a broad range of entertainment experiences to cover all tastes and occasions. Whether you're looking for family fun, a great girls' night out, a luxury experience for a special occasion, expanding your horizons or to be blown away by the latest blockbuster, you can experience it all at Village Entertainment.

About Fathom Events:

Fathom Events is the leading event cinema distributor with theater locations in all top 100 DMAs® (Designated Market Areas) and ranks as one of the largest overall theater content distributors. Owned by AMC Entertainment Inc. (NYSE: AMC), Cinemark Holdings, Inc. (NYSE: CNK) and Regal Entertainment Group (NYSE: RGC), Fathom Events offers a variety of unique entertainment events in movie theaters such as live performances of the Metropolitan Opera, top Broadway stage productions, major sporting events, epic concerts, the yearlong TCM Big Screen Classics series, inspirational events and popular anime franchises. Fathom Events takes audiences behind the scenes for unique extras including audience Q&As, backstage footage and interviews with cast and crew, creating the ultimate VIP experience. Fathom Events' live Digital Broadcast Network ("DBN") is the largest cinema broadcast network in North America, bringing live and pre-recorded events to 941 locations and 1,496 screens in 181 DMAs. The company also provides corporations a compelling national footprint for hosting employee meetings, customer rewards events and new product launches. For more information, visit www.FathomEvents.com.

About Pokémon:

The Pokémon Company International, a subsidiary of The Pokémon Company in Japan, manages the property outside of Asia and is responsible for brand management, licensing and marketing, the Pokémon Trading Card Game, the animated TV series, home entertainment, and the official Pokémon website. Pokémon was launched in Japan in 1996 and today is one of the most popular children's entertainment properties in the world. For more information, visit www.pokemon.com.

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