

MEDIA RELEASE

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WHERE MOVIES MEAN MORE, FOR LESS
VILLAGE CINEMAS UNVEILS MORE AFFORDABLE FAMILY MOMENTS

A family trip to the cinemas is a favourite Australian pastime and in an effort to encourage families to spend more quality time together at the movies, Village Cinemas has further amplified their family offerings.

In addition to screening your favourite family friendly movies, Village Cinemas are dedicated to offering families special offers and events providing great value entertainment, including:

Discount Family Passes, where families of three, four, five and six can save on a combined ticket, including food and beverage packages.

A shorter pre-show, where there are fewer ads and more movie magic for G & PG rated films. Village Cinemas' understand that their little guests' attention spans can be short, which is why films rated G & PG will commence no later than 15 minutes after their schedule start time, so you'll be on your way to enjoying the movie sooner. This is especially important for families with young children who want to get straight to the good part!

Vjunior adults at kids prices, allows adults to purchase their tickets for \$19, the same price of a child's ticket. This offer is available prior to 5pm Monday to Friday outside of school holiday periods at Southland and Fountain Gate, and coming soon to Knox.

Village Cinemas General Manager of Sales and Marketing, Mohit Bhargava is thrilled to provide families special offers and activities tailored to suit their needs.

"Village Cinemas cherishes family moments spent together, so we're pleased to share a variety of offerings to make a trip to the movies more accessible to all." Bhargava said.

More information can be found online at: <http://villagecinemas.com.au/>

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