

## Media Release

**Tuesday 7 February 2017**

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### **Two Iconic Australian Outback Organisations Join Forces to Entertain Crowds**

Following the successful launch of Salute to the Light Horse, the Australian Outback Spectacular is proud to announce a new partnership with the Australian Stockman's Hall of Fame and Outback Heritage Centre in Longreach, Queensland.

The new partnership has seen the addition of a WW1 Centenary Museum attraction added to the Australian Outback Spectacular to provide guests with an even greater insight into the ANZAC journey.

Australian Outback Spectacular General Manager, Shane Phillips said this is a fantastic announcement with both parties sharing a commitment to showcasing an authentic Australian Outback experience to domestic and international guests.

"We are proud to partner with such an iconic organization as the Australian Stockman's Hall of Fame and Outback Heritage Centre and look forward to working together with them to provide guests a truly unique experience," he said.

"The pieces in the WW1 Centenary Museum have been put together especially for us by curator David Marcel and feature a combination of objects, images and open displays following the fascinating and courageous journey of our ANZACs. It is a touching military tribute that is not to be missed."

The Australian Stockman's Hall of Fame CEO, Lloyd Mills said he is delighted to have joined forces with the Australian Outback Spectacular.

"We are thrilled to partner with such a credible and highly respected organization. We were honored to collate a display of WWI pieces for display and so very proud to be able to share this with around 1000 guests each night."

The Australian Outback Spectacular newest show, Salute to the Light Horse commemorates the Centenary of the ANZACs, taking guests on a remarkable journey to the snow peaked mountains of the high country as well as bringing to life one of Australia's most stirring true stories by paying homage to the heroes of the legendary Australian Light Horse. For more information visit

Salute to the Light Horse is a limited time special and will run only until the 31st October 2017, marking the 100th Anniversary of the Capture of Beersheeba. Be among the first to see 'Salute to the Light Horse'. Bookings are essential and tickets are selling fast. For more information visit <http://outbackspectacular.com.au/> or 13 33 86.

The Australian Stockman's Hall of Fame and Outback Heritage Centre is Australia's premier outback heritage institution. Since its opening in 1988, the Hall of Fame has played host to over one million interstate and international visitors – providing each one with a spectacular outback experience.

Situated in Queensland's central western town of Longreach, the museum, stunningly constructed from timber, stone and corrugated iron, is truly reminiscent of the outback. With its unique design, the Hall of Fame stands comfortably amongst the rugged yet vibrant rural landscape. For more information visit <https://outbackheritage.com.au/>

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